



14 – 17 Nov 2012

Düsseldorf • Germany

Preparing for MEDICA:

The World's Most Important Medical Trade Show

DATE:

Wednesday, August 15th, 2012

Seminar from 8:30 am to 10:00 am

Registration and Breakfast begin at 8:00 am

LOCATION:

World Trade Center at City Creek

60 East South Temple Street, Third Floor, Salt Lake City, 84111

INVITEES:

Business representatives interested in learning more about the annual MEDICA Trade Show, particularly those interested in attending the show in November

OPPORTUNITY:

Access to information regarding the world's most important medical trade show, with past participants in attendance to share their insights and experience. Businesses interested in participating in MEDICA are encouraged to attend. Financial assistance for Utah companies to attend the trade show will also be discussed.

Facts & figures behind the world's most important Medical Trade Fair

- **No. 1** amongst the worldwide medical trade fairs
- **134,482** trade visitors from **120** countries
- **4571** exhibitors
- **97%** visitor satisfaction
- **116,000 m²** net exhibition area

At MEDICA, exhibitors and visitors cultivate existing business contacts and establish new contacts with customers, suppliers or business partners. Every year, more than 130,000 decision makers, experts and trade visitors get their information about novelties and trends of the industry at MEDICA.

RSVP Required. Space is limited. Please register at business.utah.gov/preparingformedica no later than August 14, 2012. For questions, contact Franz Kolb at fkolb@utah.gov. There is no charge to attend.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Franz Kolb at fkolb@utah.gov or (801) 538-8717.



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